



## 'Diagnostics for business health'

In the busy and fast paced environment that we operate in, very often it is difficult to know which areas of one's business are doing well and which need attention. Some would require more attention before it becomes too late and turns into a crisis, while other issues overlooked might just sit dormant till they manifest into a disaster or slowly bleed the business to death. **But how does one know what is the issue? Is it really the issue or is it just a symptom?**

This workshop would provide key insights into understanding and managing businesses better, picking up early warning signals and would cover

- ✚ The need & importance of diagnostics in business
- ✚ Differentiation between symptom & ailment
- ✚ Common ailments that affect business
  - Different perspectives
    - human resources, finance, operations

✚ Business diagnostic tools

*Sessions will be conducted by experts drawn from different fields.*

*Vantage* enables superior performance through enhancing internal vitality, facilitating growth and managerial training. *Vantage* partners with organisations across all industry segments, irrespective of size. *Vantage* brings to the table high calibre diagnostics, varied business perspective, experiential business insights and skill by virtue of rich and varied experience in India's well respected corporates. Kindly visit our website [www.vantageconsulting.in](http://www.vantageconsulting.in) for more information about us.



As individuals, we yearn for a long and healthy life. To achieve this, we try to practice healthy living. In order to pick up early warning signals, we go for medical diagnostics.

Similarly for healthy sustenance, organisations need to adopt healthy practices, analyse and pick up signals indicating the health of the organisation.

For the benefit of CEO's,  
CFO's & senior  
managerial personnel of  
Small & Medium  
Enterprises