



Finance for non-finance executives

Increasingly, and necessarily so, non-finance executives are expected to have a reasonable working knowledge of finance. These, then help the organisation and the individual to participate and contribute in various critical decisions that the organisation is required to take. These could include investment decisions, strategic cost management, planning & budgeting, assigning profit centre responsibility, business restructuring etc....

Programme content

The programme covers the

- Core concepts of accounting
- Use of financial information in evaluating the impact of operating decisions on the bottom-line
- Concepts of shareholder value creation and its linkages with managerial decisions
- Cost analysis for decision making
- Capital expenditure decisions
- Working capital management

This would be a two day programme